2018-19 Membership Message #1

**Supreme & California Membership Incentives**

Worthy Brothers,

Will you, your Council, or your chapter be paid for growing the Order? Why not!

**Open and view the attached “Membership Incentives” flyer.** Share it with others to motivate others to help you to recruit new members.

**Individual Recruiters**

* Each and every Brother Knight who sponsors five or more new members between July 1 and September the 30th will be rewarded with a $50 credit towards purchases from [KnightsGear.com](http://www.knightsgear.com/) (this incentive is offered by Supreme).
	+ Browse around the KnightsGear.com website to see what your $50 could secure. You could order a straw “Adventurer” hat with the K of C headband or a Nike Micro Pique Polo shirt for $44. Be sure to check out the “Sale” category to view many items that are listed at a discounted price.
* Recruiters will once again earn “CA Star Recruiter” prizes.
	+ Recruiting one member earns you a Star Recruiter Pin
	+ Recruit three new men this year and you earn a Star Recruiter Ball Cap
	+ Once you have recruited five or more men, you are awarded the Star Recruiter Polo Shirt!
* Monthly - Statewide, the top four recruiters each month will earn prizes.
* Quarterly - The top four recruiters for each Chapter will each earn a prize

**Districts can Win!**

* As part of the California Quick Start Incentive, the District that brings in the most, new members in the first two months will be the winner of $1,000.00 (July and August).
* To earn this prize, your DD will be asking each Council to recruit 2 or more new members. This is only one (or more) new Brother per Council, per month.
* ***Hint:*** Offer to join your District Recruitment Team. Your DD could send volunteer recruiters to Councils that may not have experienced recruiters.
	+ Being part of the District Recruitment Team may help ***you*** to recruit five or more men. This could help qualify you for the $50 KnightsGear.com incentive in addition to the Star Recruiter Pin, Cap, & Polo Shirt.
	+ The District Recruitment Team could be the catalyst that may enable your District to win the $1,000 California Quick Start prize.

**Council Incentive**

* Each Quarter, the top four recruiting Councils will be awarded credit towards purchases at [Banners.com](http://www.banners.com/)

**New Incentives!**

* Shepherd and Apostles “Saves” incentive!
* Council Reactivations and New Councils can win twice!
* Quarterly Online “Conversion” incentives to top performing Chapters!

Once again, open the attached Membership Incentives Flyer for complete details.

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Yours in Service,

Michael Brault, California State Membership Director

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***"Change a Life, Recruit a New Knight!"***