GSK Membership Message #2

Welcome Back Brother

Did you know that there are well over 2,500 Inactive Brother Knights in California? These are men who, at one time were Active Brother Knights and who took out (and are maintaining) insurance policies.

Brother Eric Watson has crafted a letter Welcoming them Back!

These Brothers will be invited to use the Internet to see the dynamic presentations provided by Supreme. We hope that they will choose to rejoin the Active ranks of Brothers either via Online Membership or by seeking out a Council in a nearby parish to join.

If you have any inquiries, either notifications of Online Members who are in your area or men coming to ask about the Knights, be positive and give a hearty, “Welcome Back Brother.”

It is important to note that Councils may only request the current year’s dues when a Brother reactivates or joins through Online Membership.

Focus on Service. Focus on Faith. Focus on Fun. This will entice your Brother to continue on as a life-long member!

Yours in Service,

Michael D. Brault

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