



# Jim Ruta Presents

## *The Power of Life Insurance*

Would you like to know how to be the beneficiary of your own life insurance policy while you are still alive? Would it be beneficial to know how to change your life insurance from an expense into an asset? Would you like to know how to reduce or eliminate the major sources of financial insecurity?

Then please join best-selling author, international speaker, and president of Advisorcraft, Jim Ruta for his presentation on the “Power of Life Insurance.” Jim has appeared on CTV News Channel, BNN, and in media around the world, teaching clients on how to partner with advisors and leverage life insurance.

Join us as Jim explores:

- 3 ways prudent clients can use life insurance
- Beneficiary mistakes you will regret and how to prevent them

Sponsored by Knights of Columbus,  
providing financial services to Catholics for 140 years

Date: Feb 23, 2023

Time: 7:30 PM CST / 5:30 PM PST

Registration link: [KofCRutaFeb23](#)



Date: Feb 28, 2023

Time: 8:30 PM CST / 6:30 PM PST

Registration link: [KofCRutaFeb28](#)



No purchase is necessary. This event is for informational purposes only and does not constitute financial, tax or legal advice. ©Knights of Columbus, One Columbus Plaza, New Haven, CT 06510.

LIFE INSURANCE • DISABILITY INCOME INSURANCE • LONG-TERM CARE INSURANCE • RETIREMENT ANNUITIES



Knights of  
Columbus®