

KNIGHTS OF COLUMBUS CALIFORNIA STATE COUNCIL



**2023-2024
DISTRICT DEPUTY
MID YEAR/TRAINING**

**GENE HAYS
OPERATIONS DIRECTOR**

January 2024
Visalia Marriott at the Convention Center

"...together we can do great things."
St. Mother Teresa



KNIGHTS OF COLUMBUS CALIFORNIA STATE COUNCIL



WHERE IS THE 2024 CONVENTION?



"...together we can do great things."
St. Mother Teresa

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The convention is at the
VISALIA CONVENTION CENTER

NOT at the VISALIA MARRIOTT



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- We have eight hotels in the area
- Some close, some 3-6 miles away
- No sponsored transportation
- Marriott parking is **NOT** for non-guests



"...together we can do great things."
St. Mother Teresa



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- **Hospitality Suite reservation procedure**
 - **To be sent to Chapter Presidents by Feb 1**
 - **Very similar to previous years**



*"...together we can do great things."
St. Mother Teresa*

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DELEGATES

- Must be elected by the council
- Blank Delegate Election Forms will be emailed and on website
- MUST sent by Email to **delegate.forms@californiaknights.org**
- MUST send original by postal mail to PO Box in West Covina
- Don't spend \$10-30 for Priority Mail



"...together we can do great things."

St. Mother Teresa

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DELEGATES

- Forms due by April 27
- No paper credentials
- Orientation webinar, date/time TBA around start of May
- FREE Banquet tickets for delegates **MUST BE ORDERED**
- Per Diem – not reimbursements



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EMAIL PROTOCOL

- Every broadcast email indicates the audience
- PLEASE don't forward "as is" to the same people
- Exception for added comments and district relevance
- We get frequent complaints of TOO MANY EMAILS
- If TOO MANY are sent then NONE are read...
- Try not to show separate email addresses, use BCC

"...together we can do great things."

St. Mother Teresa



To

Cc

Bcc

Subject

--

GENE HAYS, FM

State Operations Director 2023-2024

Assistant Convention Chairman 2024

KNIGHTS OF COLUMBUS CALIFORNIA STATE COUNCIL



STATEWIDE NEWSLETTER

- Sent on First of each month
- Over 53,000 members on list
- Unsubscribes every time
- Add others using links at bottom



"...together we can do great things."

St. Mother Teresa

**Sent** 20240101 California Knights News for January[Copy](#)[Share on Social](#)[Details](#)[Reporting](#)[Heat Map](#)

Email Performance

See how your emails are doing with your audience. [Compare your results to the industry average.](#)

Sent

53499

Open Rate

46.6%

Click Rate

0.4%

	Original	Resend	Total
Opens	20337	1665	22002
Sent	53499	26905	80404
Bounces	6327	18	6345
Successful Deliveries	47172	26887	74059
Desktop Open Percentage			96.7%

	Original	Resend	Total
Clicks	167	20	187
Did Not Open	26835	25222	52057
Unsubscribed	58	19	77
Spam Reports	16	2	18
Mobile Open Percentage			3.3%

Recommendations

Here are some things we think would help this campaign even more.

[Need Help? Let's Chat!](#)

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53499

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Knights of Columbus California State Council



Together We Can Do Great Things!!

California Knights News for January 2024

State Deputy Message

*"Yesterday is gone.
Tomorrow has not yet come.
We have only today.
Let us Begin"*

St. Teresa of Calcutta



Worthy Brothers,

"Let us Begin" this new year with more dedication and enthusiasm to work towards our goals. Keep active with our Faith in Action programs that we are doing to attract new members. These programs give our members and their families opportunities to live out their faith doing good works. Our councils should be spearheading participation in the various Walks for Life marches in the state this month. Novenas for Life are taking place all over the state leading up to the walks; along with Holy Hours, Eucharistic Processions, Rosaries, Helping Hands, Family of the Month and the list goes on.

Send Us An Email



Knights of Columbus, California State Council | P.O. Box 2649, West Covina, CA
91793 Office Location (no mail): 15808 Arrow Blvd #A, Fontana, CA

[Unsubscribe gene.hays@californiaknights.org](mailto:gene.hays@californiaknights.org)

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IMPORTANT UPCOMING DATES

Jan 5-7: **District Deputy Mid-Term Meeting, Visalia**

*Jan 11-19: **NOVENA FOR LIFE**

*Jan 13: **San Diego Walk for Life**

*Jan 20: **West Coast Walk for Life, SFO**

*Jan 20: **OneLife L.A.**

Feb 1: Resolutions for Convention due to State Office

Apr 22: **California March for Life, Sacramento**

Apr 27: Delegate Election Forms Due

May 17-19: State Convention, Visalia

*Asterisk signifies that the event name links to more information

KNIGHTS OF COLUMBUS CALIFORNIA STATE COUNCIL



2023-2024 DISTRICT DEPUTY
MID-YEAR/TRAINING MEETING

QUESTIONS/COMMENTS/CONCERNS



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