



**It's awards season** and time to tell everyone about how your council spent the year and hopefully allow the State Council to recognize your councils with awards.

Awards will be given in each of the four Faith in Action categories. Councils of similar size will compete together by division.

## **California Knights of Columbus Divisions**

Division 1...1-60 active members as of May 1 Division 2...61-90 active members as of May 1 Division 3...91-120 active members as of May 1 Division 4...121-180 active members as of May 1 Division 5...over 180 active members as of May 1

To qualify for awards, your council must be an active council (current with Supreme Per Capita), current with State Per Capita, and has recruited at least one member. In the event of a tie in the scoring, the preference will be given to the council with the higher membership growth percentage.

Submissions are due by April 1. Submit electronic forms with supporting material to each Faith in Action Chairman. Remember, sell your programs!

Councils should submit five events – no more – for each activity category. Each individual event report form will be scored separately, up to a maximum of five events. Those individual scores will then be totaled and divided by five, even if fewer than five events are reported. This will determine the overall score for your council.

The submissions will be scored using the following rubric:

# **Appropriateness** (scoring reduction)

The activity must be submitted in the correct category. For example, if a predominately "Community Activity" is submitted in the "Life Activity" category, that activity's score will be reduced proportionately.

#### **Organizational** (scoring reduction)

The activity must be conducted by a Council and not by an Assembly, a Chapter, or an individual.

## **Completeness** (up to 5 points)

All required form fields have details.

#### **Involvement** (up to 5 points)

Details about who was directly involved -how many Brothers, family, friends.

## Purpose (up to 10 points)

Short, yet concise statement with powerful "action" verbs and visual descriptions. For example, "Prepare and Cook a Delicious Parish Pancake Breakfast Open to Everyone on Sunday Morning" is better than "Pancake Breakfast."

## **Description** (up to 25 points)

This section is the heart of the report. The details here must be vivid and descriptive, and only complemented by photos and other attachments. Write this section assuming the reader does not have anything more than the report itself. This section should be convincing and carry some "marketing" appeal to promote the best of the Council along with clearly calling out who benefited from the event. Notable events are "doing" something, so talk about what you did and what you saw others doing, particularly those who benefited from the event. The details here must be vivid and descriptive, and only complemented by photos and other attachments.

#### Overall "TRACTION" (up to 5 points)

This is the overall appeal of the event as viewed from the perspective of the State Program Director. One important element here is the uniqueness of the event –something others would talk about. Good ideas start small and gain traction when more people talk about it. Think of the report as a way of telling your story.

State Awards Form (Due by 4/01/2024)