

# Membership Director Message for November 2024

## KNIGHTS BEFORE CHRISTMAS

Brothers, we need to renew our culture of invitation. When Blessed Michael McGivney called the first meeting, he ASKED Catholic men to join him. More than 80 responded. Why, Because Father McGivney invited them to be part of something greater than themselves. These early members embraced that culture from the start. They went out and invite others. One by one, council by council, and our order grew. Members asked other Catholic men to join them in a great work. Last year, a membership satisfaction survey was conducted, responses showed 47% of members joined the order because they were invited by a friend, family member or pastor. However, 33% of us have never ASKED men to join, and 37% have only done once or twice a year. As of this year our Jurisdiction "State of California" has 65,777 members, imagine the impact if each of us invites one member.... Catholic men are waiting to be invited. Please ASK. Let's invite Catholic brothers to join us in our mission to something greater.

We are extending the Feather Flag incentives. In which if your council achieved the membership requirement (quota) before Christmas December 24th, your council will receive A FEATHER FLAG. Let's invite and bring them in to be our KNIGHTS BEFORE CHRISTMAS.



Brothers, we also need to focus on Online Membership! Promote Online Membership and use of the California Knights of Columbus Online Membership card. We need to ask the Pastor or Priest to do a pulpit announcement to promote online membership. After Mass, recruit men in the Church to join the Knight of Columbus. Remember Blessed Father Michael McGivney had a dream of all Catholic men over the age 18 being members of the Knights of Columbus. How can we facilitate this increase in Membership? Take advantage of every opportunity to offer Online Membership and use of the "sign up" card. These are some great reasons that Councils should use Online Membership:

1. The candidate fills the Membership Application online, no form 100. Ask him to carefully check all information as he writes so that all spellings, email addresses, and phone numbers will be correct and legible. You bring in the new member on Supreme Online Membership.
2. Any candidates that enter using the promotion code pays zero for his first year of membership.
3. The Online Brother is sent a membership card and is able to attend Council meetings and functions just like a Brother visiting from another Council. This allows him to visit a Council to decide if that Council meets his needs as a Knight.
4. Once the Online Brother selects (or is assigned to) your Council, his Contact Information is in the Prospect tab on Officers Online or Member Management for the District Deputy, the Grand Knight, and the Financial Secretary to view.
5. The Council Admissions Committee still has the right and duty to interview the Brother and recommend him to the Council for voting for admission (or not with valid reasons).
6. Once the Council has voted for the Online Brother, arrange for him to attend the Exemplification of Charity, Unity, and Fraternity (either live or online).
7. Upon completion of this Degree, the Financial Secretary can "Accept" him from the Prospect tab and the Brother is automatically transferred into the Council.

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Experience shows that putting a monthly advertisement in your Church bulletin asking Catholic men to visit the [KofC.org/JoinUs](http://KofC.org/JoinUs) web site helps those interested gentlemen to join our Order.

(Epi) Inigo Felimon B. Engo  
State Membership Director