

Updated Church Drive Kit Now Available

As we kick off the new Fraternal year, we're excited to introduce the updated church drive kit which we are referring to as "The Culture of Invitation – Church Drive kit". You need to share this good news with your Chapters Leadership, District Deputies and Council leadership.

This kit was designed around the new "Proof of Concept" Church Drive approach and the membership enrollment cards piloted last year and the one that I presented at your DD Org Meetings. There is no longer need to call me for these things. The kit will equip your councils with two proven resources: a personalized pulpit announcement and membership enrollment cards to make every invitation more intentional and personal. The kit also includes the Membership Outreach Guide, a step-by-step process on how to successfully implement a membership drive using the membership enrollment card, new resources and new approach.

The full kit includes:

- Membership Enrollment Card (250) (item 11881)
- 24 Hours Can Change Your Life (250) (item10099)
- Fraternal Benefits Card (250) (item 11730)
- Sacred Heart Icon Prayer Card 11520 (1,000)
- Membership Outreach Guide (item 12012)

Within each kit will also be a "What's inside Postcard" breaking down what's included in the kit, additional resources and tips as well as a QR code linked to the new video *How to Run a Successful Church Drive*, where Brandon Chambers sits down and explains the Chambers approach method and its success (please note, this video is currently only available in English). The video can also be found [here](#).

These aren't just new materials – they're proven tools. When introduced last year, we saw an average increase of 32% in the number of men recruited from September to December of 2025. That's the impact of a personal invitation.

As leaders in your Jurisdiction, you play a vital role in bringing the Culture of Invitation to life. Your enthusiasm, coaching, and support will help councils embrace these tools along with the new approach and confidently invite more men to the Knights of Columbus.

The kit will be formally launched to Council Leader's this week through email. We encourage you to work with your Chapters and DD's, to ensure every council is aware of the new kits, approach and resources, and let them know updated training will be coming from Fraternal Mission as well in the coming weeks.

Thank you for your leadership and your unwavering commitment to our mission. We look forward to seeing the difference this new kit will make as we continue growing the Order – one personal invitation at a time.

Updated Church Drive Kit Now Available

Church Drive Kits have now been updated to include membership enrollment cards to better help councils build a culture of invitation in their parish(es).

By using a highly personalized pulpit announcement and the membership enrollment card, councils can transform a **general invitation into a personal one**.

The kit also includes the Membership Outreach Guide, a step-by-step process on how to successfully implement a membership drive using the membership enrollment card, new resources and new approach.

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The kits are now live on the Supply Store and are **free to order**, containing materials for a successful Church Drive at a parish of up to 800 Sunday Mass attendees. Councils serving parishes with a larger number of attendees can order multiple kits.

