Membership Director's Message – November, A reflection on Gratitude and Thanksgiving

As we welcome **NOVEMBER** and enter the season of **Thanksgiving**, I wanted to take a personal moment to express how grateful we are for your continued support. As the leaves turn and the calendar year draws to a close, we reflect on the remarkable impact our members have made — from lending a helping hand to creating opportunities that change lives.

But our mission is far from complete. Every new member brings fresh energy, ideas, and compassion that help us reach more people and create lasting change. Imagine what we could achieve together if we have more members joining us this month.

Every single day, I am inspired by the dedication, passion, and energy everyone brings to our mission. Thanks to you, my Worthy Brother Knights, we have been able to achieve some incredible milestones, though not so big, but definitely help us to get closer to our goal. Your involvement is at the very heart of our success. But our jurisdiction faces new challenges, the demand for more new members continue to rise. We need to grow our jurisdiction – **and the most powerful way to do that is through YOU.**

Let us encourage our existing members to engage and participate. Word-of-mouth is one of the most effective ways to invite new members to join us. People trust the recommendation of friends, brothers, and neighbors far more than any advertisement. Members are the true voice of our mission, and their unique stories are our greatest asset.

<u>Why New Members Matter</u>

- A larger membership means more advocacy power, a stronger presence for our councils in the parish and community, and a louder voice when pushing for the changes that you want to make.
- Every new member brings unique skills, professional expertise, and creative viewpoints that help invigorate your council programs and potential source of new leadership.
- More members mean more resources, allowing your council to effectively carry out your council's vital projects and programs and keep events accessible to all.

I said it before and I'll say it again, I am challenging every current member to **invite just one person –** a friend, a co-worker, or a family member – **to join us**.

How can we do that? Aside from conducting a regular monthly membership drive, let me give you some other ideas:

- **Host a Complimentary Event like an Open House**: Make it completely casual, no-pressure environment for your guests to see what the Knights of Columbus is all about and meet potential candidates.
- **Use Social Media and Share our "WHY":** Post photos from your recent event or write a short note why the Knights of Columbus matters to you. Tag our official **websites** - **State** (www.californiaknights.org), **Supreme** (www.kofc.org), or your Chapter and Council websites, where people can easily find our signup link.
- **Take advantage of our Incentive Programs**: To show our appreciation, the State and the Supreme councils offered membership recruitment incentives to individual members, Councils and Districts.

  Individual (State): ***Anyone who brings in new members by the end of 2nd Qtr will get:***

  - **Baseball cap – for 3 members**
  - **T-Shirt & Baseball Cap – for 6 members**
  - **Jacket, T-Shirt and Baseball Cap – for 10 members**

  Individual (Supreme) : ***Go for 2***

  - **For every 2 new members you bring in between September 1 and December 31, 2026 you will be entered into a drawing for a chance to win $1,500.00 cash. More members you bring in, more chances of winning (e.g., 4 members, 2 chances, etc.)**
  - **10 second placers will get customized KofC branded merchandise**

  Council (Supreme) : ***Membership Quota and Food for Families Program***

  - **Councils who achieved membership quota and completed Food for Families program by end November 30, 2026 will receive 8 custom embroidered KofC Aprons and 8 hats.**
  - **Plus a Chance to win $200 gift certificate from Knights Gear**

  District (Supreme) : District Deputy who Achieved Membership Intake Quota

  Q1 Incentive (July 1 – September 30)

- **35%** or better of his District Intake Goal by September 30, 2026, will receive a **Padfolio**.

Q2 Incentive (October 1 – December 31)

- **75%** or better of his District Intake Goal by December 31, 2026, along with 50% of his councils recruiting one or more new members or exemplifying one, will receive a **Pickleball Set**.

Q3 Incentive (January 1 – March 31)

- **110%** or more of his District Intake Goal by March 31, 2027, along with 75% of his councils recruiting one or more new members or exemplifying one, will receive a **Shirt and Tie**.

Q4 Incentive (April 1 – June 30)

- **Star District** along with all his councils gaining at least one new member will receive a **Solo Stove Mesa Smokeless Fire Pit**.

A successful community is always in motion, building stronger relationships and pursuing bigger goals. Let's channel that momentum together this month.

Thank you for your continued dedication, and ***LET'S WELCOME SOME FRESH FACES INTO OUR FAMILY!*** **November to Remember**!!! **Let's go PINNACLE.**

Thank you.

Vivat Jesus!

Felimon "Polly" Camana
State Membership Director
CY-2026-2027
"Our Hearts are Restless Until They Rest in You"



